



Chef Keesha O'Galdez

Connect/Inspire/Educate

Creating a Cultured
Community Through Food



GOURMET *Diva*

• CHEF KEESHA O. •

ABOUT CHEF KEESHA

Chef Keesha O'Galdez, founder of Gourmet Diva Inc. is a vibrant living lover, empowered educator, and a good food seeker.

She's on a mission to entertain, educate, empower and unite individuals, businesses, and entrepreneurs with style, sophistication, and great food.

With over 10 years experience as a personal chef and caterer for an elite clientele and a previous corporate 9-5er who worked in finance, non-profits, and the education sector, her personal superpower is **bringing people together so they can live healthy, vibrant lives through nutritious whole foods.**



IN THE MEDIA

- **Food Network's Chopped** Air Date July 2021
- **Conde Nast - Epicurious** 50 Person Prep challenge web series that has reached over 10 million viewers!
- Chef on **Chefs Roll** Instagram Take Over
- **Coach** Social Media Campaign "Local Love"
- Quoted
 - **New York Magazine** | Strategist : "Best Of According to Chefs"
 - New York Magazine -Print & Web Best therapist In NY "recommendations from 31 notable New Yorkers"

RECENT AWARDS

- AOE PayPal Awardee
- A Fine Line / MAAP Winner
- Doonie Fund From Digital Undivided
- Hennessy Unfinished Business - One Hundred Black Men

AUDIENCE

- 65% of readers reside in the **US (Northeast)**
- 74% of readers are **female**
- 60% of readers are ages 34-44
- Hold titles such as Founder, CEO, Sr. Manager

STATISTICS/REACH

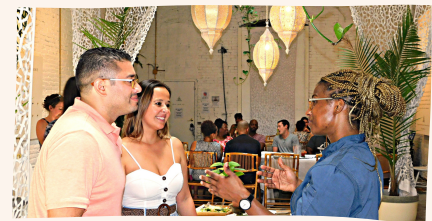
- 1,317 Email Subscribers
- 2k impressions last 7 days
- Instagram: 5.4% engagement rate, 2.1k followers

SERVICES OFFERED

- Culinary Demonstration and Education
- On Camera Talent/Host
- Recipe Development
- Social Media Promotion & Campaigns
- Brand Ambassadorships
- Custom Events
- Product & Restaurant Reviews
- Contests and Giveaways

BRANDS - PARTNERS

- Anteel Tequila - Owners Guest on Tippy Tuesday & partnered at non profit comedy show
- Spiritly Cocktail - CEO guest on Tippy Tuesday - Placement at The Now Panel Discussion "Conscious Consumption"
- Stray Dog Gin - Curated "Let the Afternoon BeGIN" virtual tasting event



WEB
EMAIL
IG

CONNECT

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